

Dementia Friendly Bradford on Avon Steering Group
Note of meeting on Thursday 2 March 2017 at Wiltshire Music Centre

Present

James Colquhoun, resident (Chairman)
Claire Thomas, Alzheimers Support
Councillor Magnus Macdonald and Peter Dunford, Bradford on Avon Area Board
Alan Docherty and John Berridge, Carers Support Wiltshire
Joanna Abecassis, Rector, Holy Trinity Church
Peter Hardman, carer/ resident
Michael Darlow, Seniors Forum/ Healthwatch/ RUH
Ruth Randall, Bradford on Avon and Melksham Health Partnership
Penny Ford, resident/ Alzheimers Society
Karl Bevis and Camilla Johns, Wiltshire Music Centre

Apologies

Amanda Brookes, BoAMHP
Louise Clapton, Dorothy House

1. Welcome to Wiltshire Music Centre

Karl Bevis introduced himself in the new role of Head of Creative Learning. His focus is to broaden the appeal of the WMC to new audiences through partnerships with schools and target groups including those with learning disabilities and dementia.

Camilla Johns is in charge of communications, marketing and fundraising for the WMC.

2. Proposal for Dementia Friendly Concerts and Training

KB explained that the aim is to make the WMC a dementia friendly music venue, although this would take time. This work would require adaptations to the building, a review of the online booking system, the regular programming of dementia friendly events, together with a programme of staff training.

A funding proposal in support of Dementia Awareness Week was presented to the steering group. This included a proposed "Dementia Friends" awareness session for WMC staff, volunteers and the public in late March/ early April and a "Cake Concert" on 18 May by musicians from the Bournemouth Symphony Orchestra.

The BSO have run this type of concert especially for older people and those living with dementia in many venues over recent years to great success, and it is a tried and tested model. The concert will take place in the Music Centre's informal Bar area, with a live performance by some of the UK's best classical musicians and enjoyable tea and cake. The relaxed nature of performance and audience interaction allows for involvement and enjoyment by those living with dementia. Staffing will be provided by those who have attended the dementia awareness training.

In Autumn 2017 it is proposed to hold a Tea Dance by musicians from the BSO which should be a lovely opportunity for those living with dementia to hear tangos and waltzes, jive and jazz with live dancing. This again will be delivered by experienced members of the BSO and those attending will have the opportunity to keep fit and have fun in way which is comfortable and appropriate for them.

The BSO hosts regular Tea Dances which bring together not just couples who enjoy dancing, but also gives those who are isolated the opportunity to make new friends with the bonus of being able to dance with like-minded people. The aim is to reach every person in

the room with some familiar songs and encourage them to sing along or do some gentle movement.

Steering group members were happy to support these proposals and to promote the activities through their networks and at events such as Singing for the Brain and the Memory Café.

ACTION: The Steering Group recommends to the Area Board approval of a grant of £2,000 to the WMC to deliver these dementia friendly events

3. Minutes of meeting of 12 January 2017

Minutes approved.

The Health Centre has agreed to support the launch of a new memory cafe at Holy Trinity Church during Dementia Awareness Week on Friday 19 May. The “Trinity Café” will be open to individuals with dementia, their carers and others who are socially isolated. It is hoped to book the singing group “Songs of Yesteryear” for the launch event. If successful a regular café will operate at the church from September on a monthly basis, at 2 week intervals to the existing memory café at the Dog and Fox pub.

ACTION: The Steering Group recommends to the Area Board approval of a funding application from Holy Trinity Church for £ 1,000 start up costs for the Trinity Café to cover materials and other capital expenditure.

4. Programme of work:

- i) DF Champions group – is a useful group to co-ordinate activities but has not met recently. **ACTION: Claire to call a meeting**
- ii) Awareness sessions – sessions planned in the run up and during Dementia Awareness Week at the Wiltshire Music Centre for staff and volunteers; at the Tourist Information Centre for staff and volunteers; at Dorothy House; at Wiltshire Heights Care Home; and for members of BoA Business. The opportunity was raised to influence new councillors coming into post after the local elections in May. **ACTION: Penny willing to run an awareness session for new councillors during Dementia Awareness Week on the evening of Tuesday 16 May, details to be confirmed. ACTION: Claire to run session for BoA Business (separate to above?)**
- iii) Register of dementia services – in addition to the information at www.yourcareyoursupportwiltshire the integrated team at the surgery provides information through its website. A new post of “Dementia Navigator” will work alongside the Care Co-ordinator to help refer clients to dementia services as appropriate. It was agreed this action point had now been achieved.

5. Safe Places - implementation

The aim of the project is to establish a network of safe places across the town, somewhere to provide a safe environment for people who may require some additional support when out and about in the community. If someone is confused, lost, feels unwell or threatened the Safe Place can offer a listening ear, somewhere to sit down, maybe a cup of tea, and help to

make a phone call if needed. This initiative will support those with dementia but also a wider number of vulnerable individuals.

Thomas, Louise Clapton and Peter Dunford spent a morning visiting businesses and services in the town to recruit interest and have been met with a largely positive response. The network could include the Library, Swimming Pool, Town Council/ Tourist Information Centre, Wiltshire Music Centre, The Hub, Silver Street Pharmacy, Dorothy House shop, Co-op and Sainsburys supermarkets.

ACTION: Claire/ Peter/ Louise to follow-up visits with formal designation of a network of Safe Places ahead of Dementia Awareness Week.

6. Dementia Friendly Communities Forum, 28 February 2017 – report back

Claire, Peter, Michael, Louise all in attendance. It was useful to hear the good practice and perspectives of others across Wiltshire and particularly powerful to hear the real-life experiences from a carer of a patient with early onset dementia.

Nearly all communities in Wiltshire are now on the road to becoming dementia friendly communities, many have set up dementia action alliances, launched safe places, recruited Dementia Friends, and have ongoing programmes of education and awareness. The Dementia Aware Project run through Alzheimers Support ends in August 2017, after which Claire Thomas will be redeployed onto other work at AS.

7. Dementia Awareness Week, 14-20 May 2017 – final arrangements

Monday 15 May: Dorothy House hospice visits; a play about early-onset dementia; Dementia Friends information session

Tuesday 16 May: Dementia Friends Information Session for new councillors

Wednesday 17 May: Virtual Dementia Tour at Wiltshire Heights (for professionals and schools)

Thursday 18 May: Virtual Dementia Tour at Wiltshire Heights (for general public) plus Dementia Friends Information Session; Cake Concert at Wiltshire Music Centre

Friday 19 May: Trinity Cafe at Holy Trinity Church

8. Publicity and Promotion

A draft booklet entitled “Making Bradford on Avon Community Area Dementia Friendly” was circulated, based on an example used in Tidworth, which was agreed to be a useful addition to the awareness campaign.

ACTION: Claire to amend and print copies of the booklet ahead of Dementia Awareness Week

Designs for a sticker were circulated. It was agreed to go for the design with blue and yellow forget-me-nots on a white background. Words “We are Dementia Friendly” with branding “Dementia Friendly Bradford on Avon”. Sizes 4 inch x 4 inch and 6 inch x 6 inch. The cost for these are approx. £235 for 100, £261 for 150 (+ VAT) printing, plus design costs.

ACTION: Peter and James to meet with printer Mark Samouelle to finalise ahead of Dementia Awareness Week

ACTION: The Steering Group recommends to the Area Board approval of a grant of £1,000 towards design, printing and other capital expenditure for the campaign.

The idea was discussed for a formal “press launch” of Dementia Friendly Bradford on Avon. This could be during Dementia Awareness Week with stickers, posters and leaflets distributed and safe places launched. This would probably be tagged on to another event to ensure efficient use of resources.

ACTION: James/ Claire/ Peter to prepare press release and publicity materials for agreement by email, before the next meeting.

9. Funding Proposal to Area Board

The Bradford on Avon Area Board has set aside up to £ 5,000 capital funding to deliver on its commitment to make Bradford on Avon a Dementia Friendly Community.

A grant application will be submitted to the board when it next meets on 8 March to confirm the funding recommendations (above):

Cake Concert and Tea Dance at WMC	£ 2,000
Trinity Café start up costs	£ 1,000
Stickers, booklet, posters, design and print	£ 1,000
Small Business Grants	£ 1,000 (Post Meeting Note: This proposal was suggested in discussions between Peter and Claire as a way to encourage businesses, restaurants, pubs, public venues etc. to instigate dementia friendly improvements

10. **Date of Next Meeting:** Tuesday 9 May at The Hub@ BA15 in Church Street (venue and time TBC)